Menace of marketing calls

3060. SHRI DHARAM PAL SABHARWAL: Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to
state:

(a) whether it is a fact that TRAI has not taken any steps to prevent the menace of marketing calls despite instructions of Hon'ble Supreme Court in a Public Interest Litigation;

(b) whether it is also a fact that Cellular Operators have breached the right to privacy of their consumers; and

(c) if so, the corrective action taken by TRAI?

THE MINISTER OF STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (DR. SHAKEEL AHMAD): (a) to (c) No, Sir. In response to Writ Petition (Civil) No, 35 of 2005 between HARSH PATHAK v/s. Union fo India & Others, the learned Additional Solicitor Genera! informed Hon'ble Supreme Court that Union of India is taking steps for the purpose of resolving the problem of Unsolicited Telemarketing.

TRAI initiated a consultation process for findng a solution to restrict Unsolicited Commercial Communication to subscribers who do not want such calls. Based on the stakeholders responses, internal discussions and international practices, TRAI has recently released a draft regulation for putting in place a mechanism called "National Do Not Call Registry (NDNCG)" for curbing the unwanted telemarketing calls.

Keeping in mind the concerns of their consumers, the mobile service providers have introduced "Do Not Disturb" facility, for the subscribers who do not wish to receive information on products and services of their mobile service provider. Also, TRAI has advised the mobile subscribers through advertisement in leading newspapers to use this facility.

Amendment of IT Act, 2000

3061. SHRIMATI SHOBHANA BHARTIA: Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to
state:

(a) whether his Ministry has initiated a number of measures for the